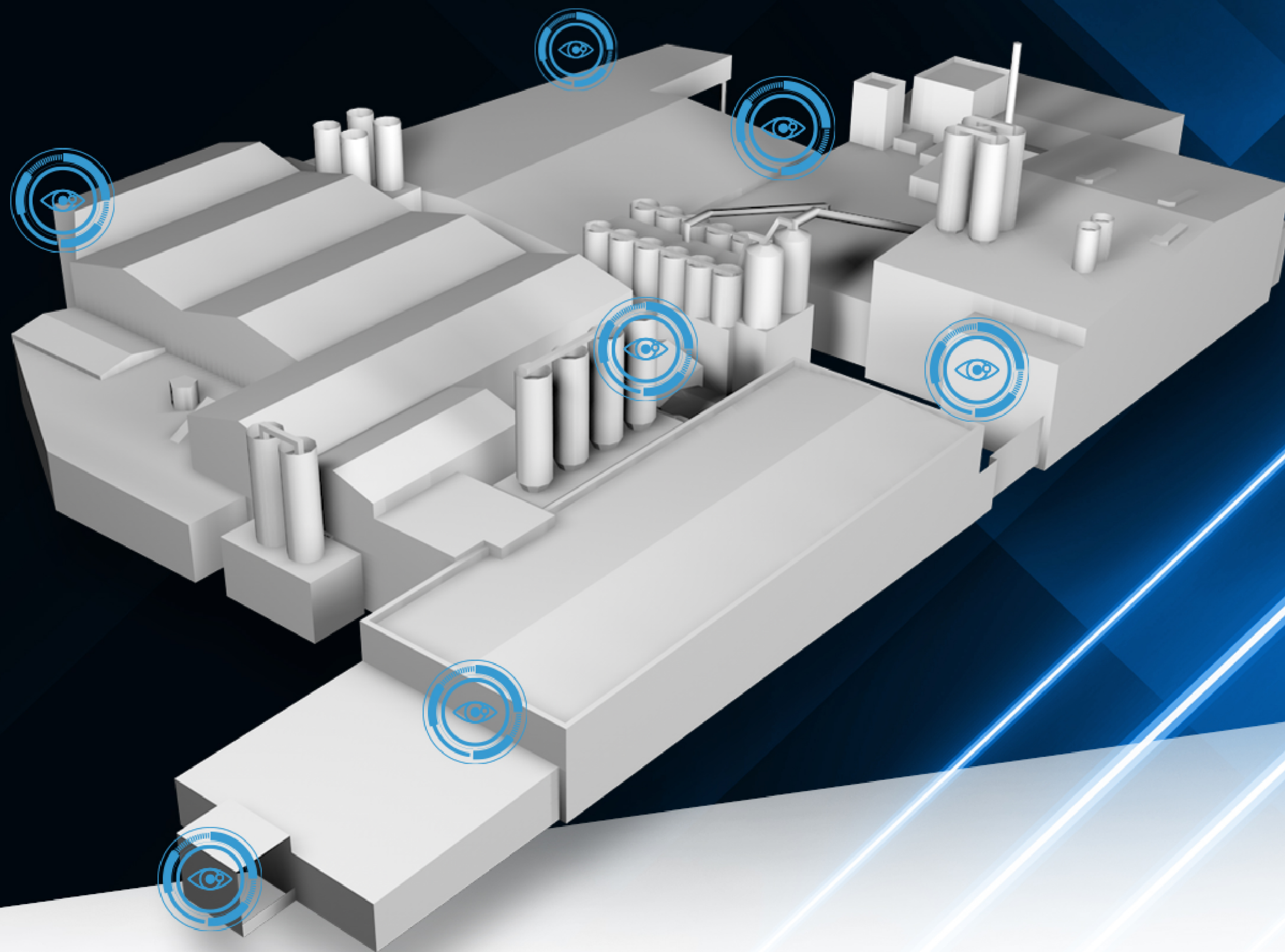


VIRTUAL FACTORY TOUR AND SHOWROOM CREATION





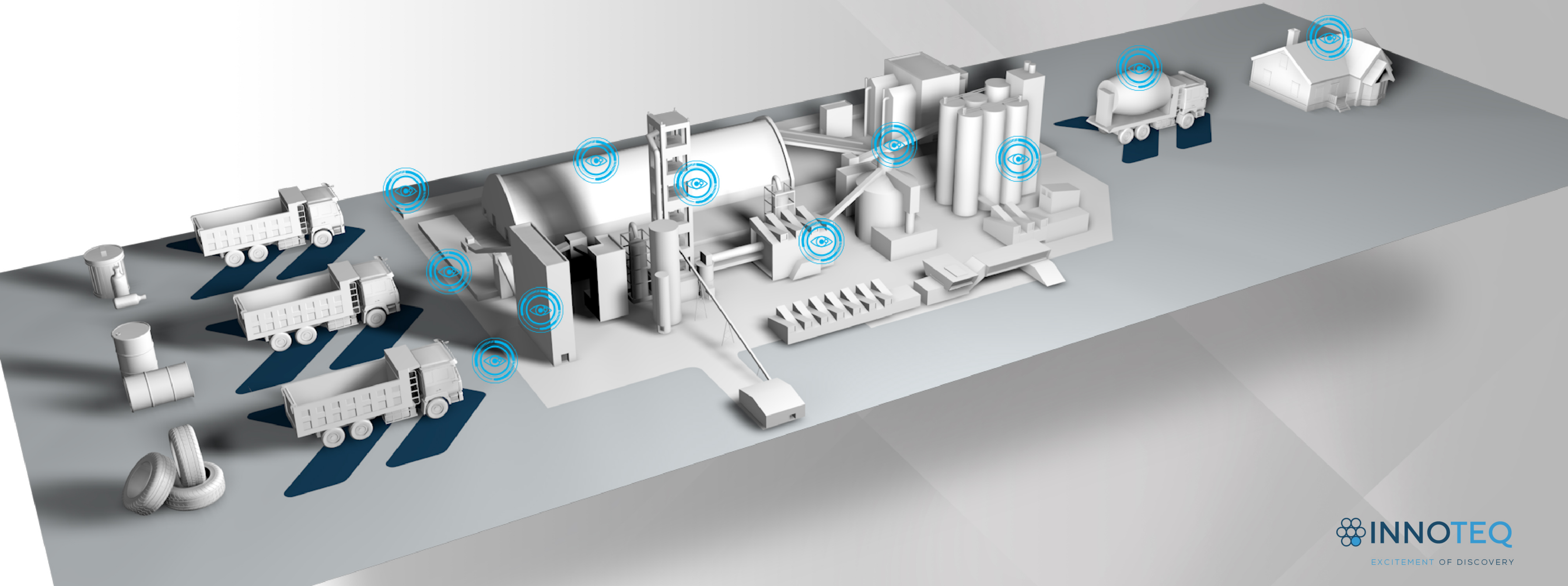
WHY IS VIRTUAL REALITY EFFECTIVE?

- » CUSTOMER-EXPERIENCE: completely immersive, as if the user is present
- » INTERACTIVITY: you can zoom in and out in real time, manipulate products, try out and rearrange locations create an interactive catalogue - this level of interactivity is not possible in 2D
- » BRAND-LOYALTY: more meaningful and memorable use, the magic of novelty
- » STAND OUT FROM COMPETITORS: adopting new technology can provide a competitive advantage
- » MORE REALISTIC SCALE AND SPATIAL AWARENESS: easier to understand how the product fits into the environment
- » MORE EFFICIENT INFORMATION TRANSFER by the partner, MORE EFFECTIVE INTERPRETATION by the user
- » ENABLES TWO TYPES OF USE: can be used with VR headset and normal 2D browser
- » 3D HOTSPOTS can be placed in space, just like in video
- » On an exhibition, using a guided virtual tour is EASIER AND MORE ENJOYABLE than on a monitor
- » Easy to TO EXPAND

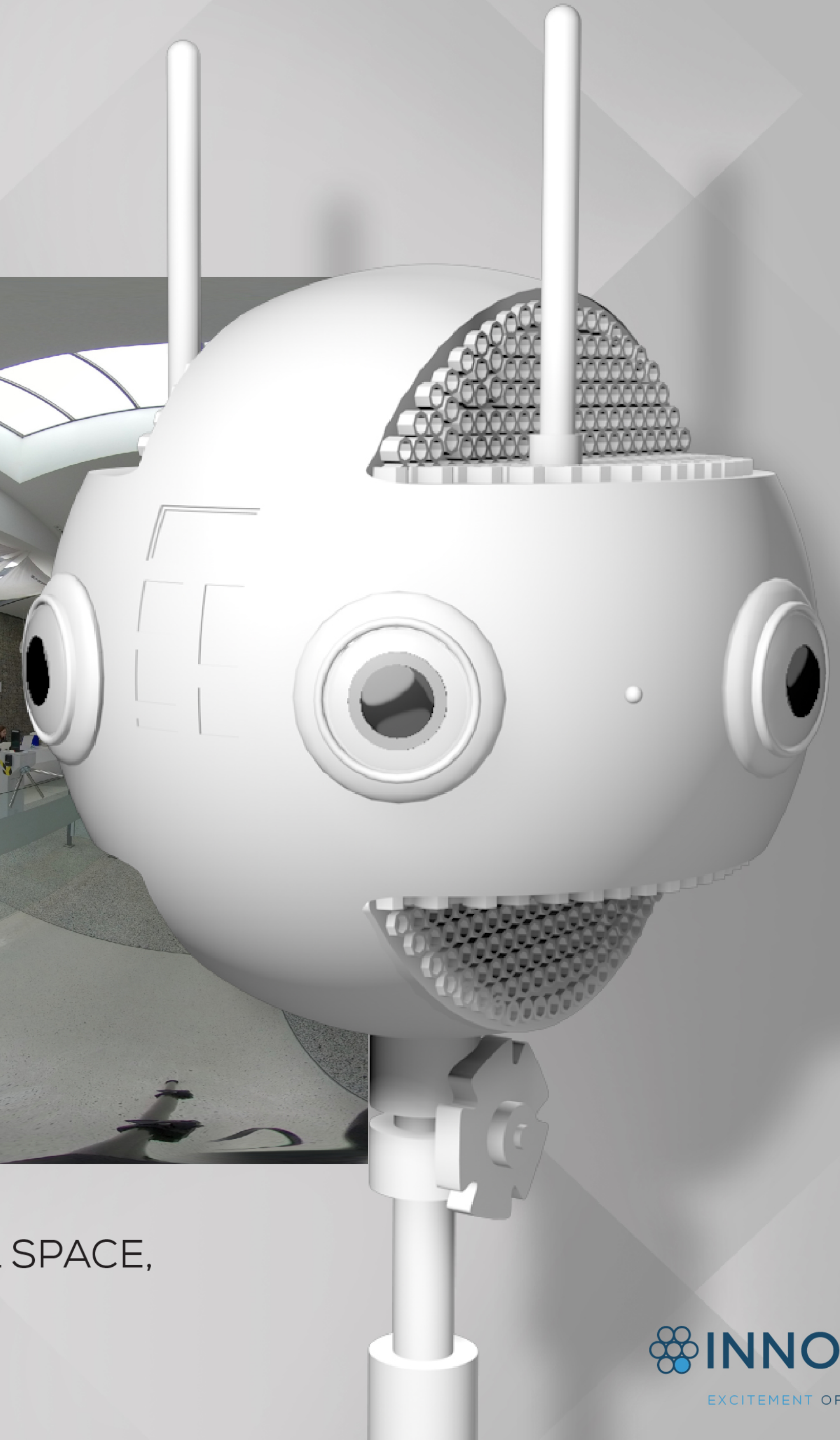
EXAMPLE



SHOWROOM WITH INTERACTIVE HOTSPOTS



INTERACTIVE SPHERICAL PANORAMA VIDEO



» USING A VR HEADSET, WE CAN SEE THE SAME IMAGE/VIDEO IN REAL SPACE, EXCLUDING THE EXTERNAL ENVIRONMENT

We use the latest VR technology to showcase your company, products and processes.

If you need inspiration, we can also help you with the design.

Contact us with confidence!



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